



PRESS RELEASE

UNYQ Appoints Former IKEA Head of Design Marcus Engman

San Francisco, 28 November 2018: UNYQ, a leading creator of 3D printed bespoke medical wearables, today announces the appointment of Marcus Engman as Vice President of Design, effective immediately. Marcus is the former Head of Design for IKEA, the values-driven Swedish furniture giant, a position he held for over six years before forming his own consultancy, Skewed Productions. He also serves as Global Executive Creative Director for Doberman, a pioneering design company.

In his new role, Marcus will assume responsibility for UNYQ's product design, including the prosthetic and orthotics ranges. Marcus will also take the lead in the development of new partnerships and UNYQ's expansion into new territories. Building on the knowledge gained from the company's ground-breaking medical wearables, the first of these expansions will focus on the creation of personalised products for the growing gaming community.

Eythor Bender, Co-Founder and CEO of UNYQ, said: *"I am delighted to welcome Marcus to the UNYQ team. Marcus brings a wealth of high-quality experience which will be invaluable as we continue to grow, expand our product range and enter new markets. UNYQ is disrupting the MedTech sector and supporting the physically challenged community with customised and affordable medical wearables. Marcus' vision will have a hugely positive impact and, in many ways, already has."*

Marcus Engman, Vice President of Design at UNYQ, added: *"UNYQ is a truly inspiring company that is leading the way in inclusive design. The many people in the world that are navigating their daily lives while fighting the difficulties and stigma of physical challenges deserve to have a product that is both functional and stylish. I am proud to be part of this movement and look forward to supporting the community."*

UNYQ is empowering people with medically functional fully personalised 3D-printed medical wearables, currently focused on prosthetics and spinal braces, that offer wearers unrivalled comfort and individuality. Its innovative manufacturing process has made UNYQ one of the first companies to offer extensive customisation with minimal wastage. With one billion people globally that have physical challenges and a clear lack of personalisation options across the industry, UNYQ sees great potential for future growth, including through additional spinal indications, trauma and pain management.

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ABOUT MARCUS ENGMAN

Born and raised in Almhult, Sweden, Marcus began his career working at an IKEA store during his school holidays. He became a home furnishing apprentice to IKEA interior designer Mary Ekmark during the 1980s and later held roles like communications and interior design manager at IKEA stores. He became Global Range Strategist for IKEA Sweden in 1996 and Retail Marketing Manager in 1998, before founding his own retail agency, Kollo, in 2000. He returned to IKEA as Head of Design in 2012, a role he held until September 2018. He is CEO and Creative Director at Skewed Productions and Global Executive Creative Director at Doberman.

ABOUT UNYQ

UNYQ is a daring revolutionizer of the MedTech sector, creating medical wearables. UNYQ employs digitization and 3D printing to enable mass customization and personalised design. UNYQ was founded in Silicon Valley, San Francisco with 50 active markets across the Americas and Europe and with offices in three countries.

UNYQ is combining advanced technology with cutting edge design to empower the physically challenged with products inspired by their individuality. The choice may not have been theirs, but the need to get by and to adapt has released humanity's greatest asset, creativity.

UNYQ is in the process of expanding its product range into other industries, beginning with the gaming community in partnership with IKEA. The gaming community consists of 2 billion people worldwide but has largely been overlooked in terms of design, customisation and accessibility. UNYQ's partnership with IKEA, and e-sport company Area Academy, will explore how home furnishing can change gaming and life around it. The collaboration has resulted in a prototype of the first 3D-printed chair for gamers, which makes gaming equipment more customised, ergonomic and accessible.

To learn more about UNYQ, its Hub Network and complete product lines, visit: unyq.com.